

A VISUAL SUMMARY

Asset Based Community Development “ABCD in Action Learning Event”

Sierra Health Foundation
Sacramento, California
April 13-14, 2010

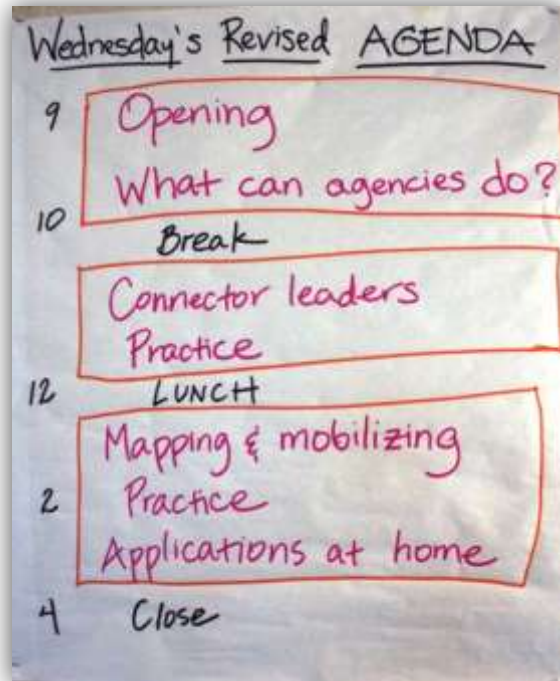


Mobilizing the gifts of people, organizations, and communities.

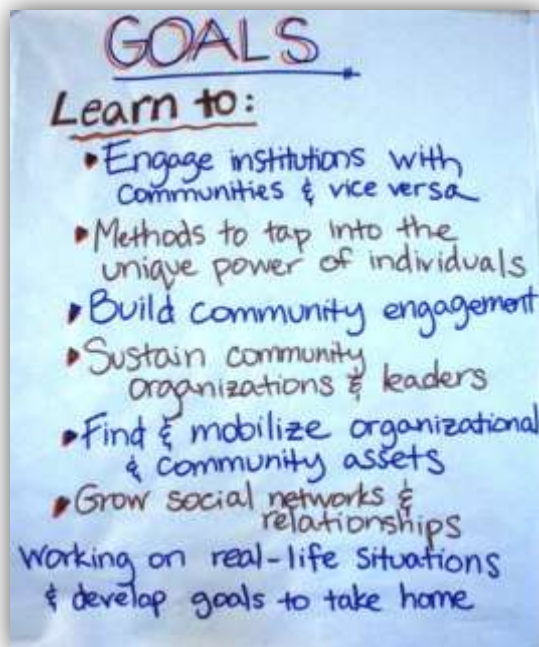


Powerful people and effective programs working together.

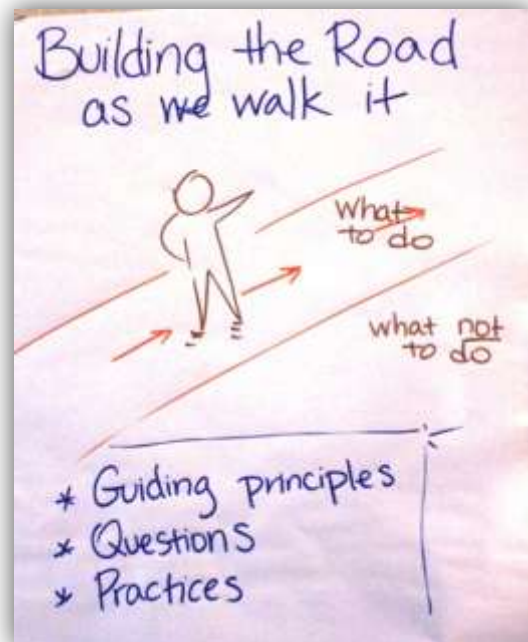
Agendas



Learning Event Goals



Being a Learning Community



Principles of ABCD

THE DILEMMA . . .

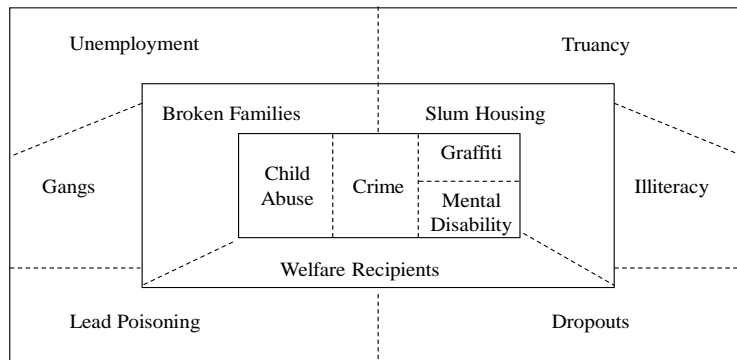


People and Communities have **deficiencies & needs**

Individuals and Communities have **skills and talents**



NEIGHBORHOODS NEEDS MAP



CONSEQUENCES OF THE NEEDS MAP FOR LOCAL RESIDENTS

- “We are deficient”
- Our local relationships are damaged
- Most money comes into our community for programs – often narrowly defined
- Money can get misdirected towards professional helpers, not residents
- We place focus on leaders who magnify deficiencies
- We reward failure and foster dependency on systems
- Our community has a poor self-image
- We experience hopelessness

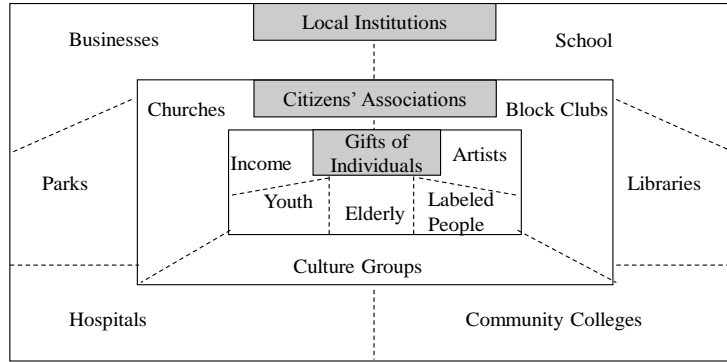


SIX TYPES OF ASSETS TO CONNECT

1. Talents and skills of our people
2. Associations, and our network of relationships
3. Institutions and professional entities
4. Physical assets
 - Land, Property, Buildings, Equipment
5. Economic assets
 - Productive work of individuals, Consumer spending power, Local business assets
6. Culture/Stories



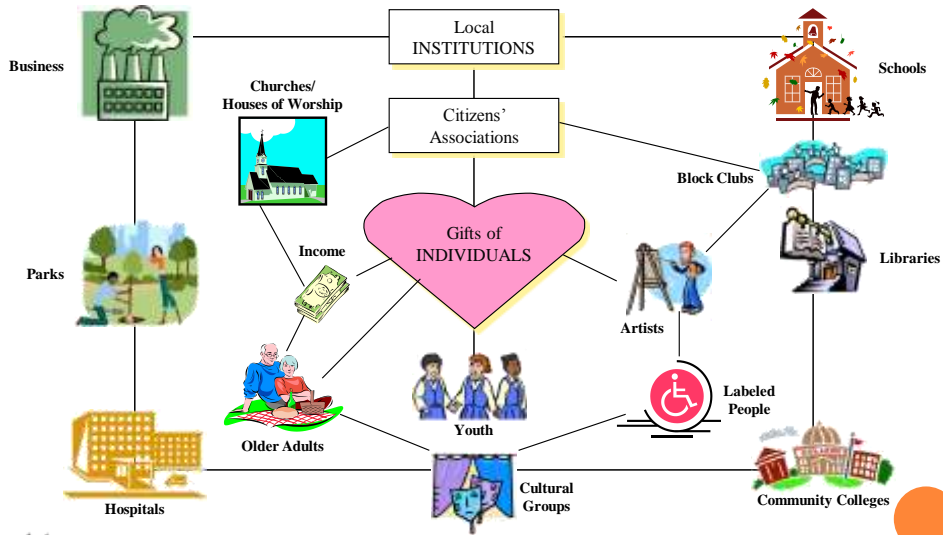
COMMUNITY ASSETS MAP



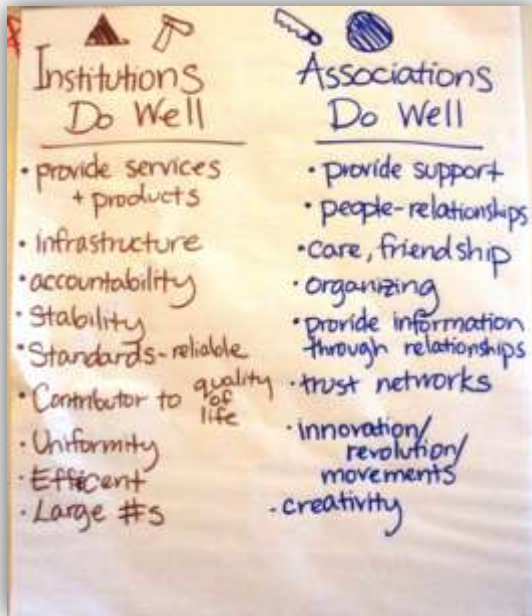
Building Communities From the Inside Out: A Path Toward Finding and Mobilizing a Community's Assets, Kretzmann, John P. and McKnight, John L.



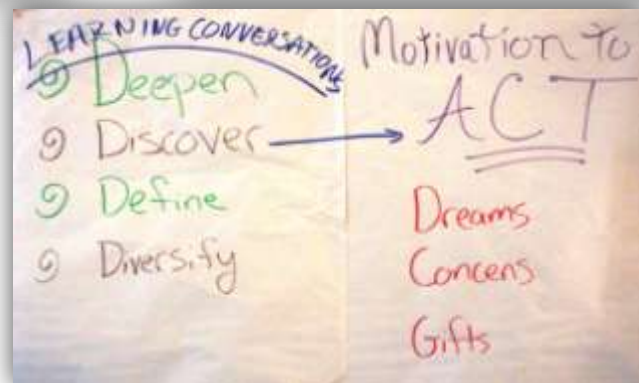
COMMUNITY ASSETS MAP



Role of Institutions & Associations



Learning Conversations



What Can Agencies Do?



- ## Strategies 4 Agencies
- Δ Resident Council @ S.C.H.
 - Δ Engage Church partners & "clients" to provide food
 - Δ Peer to Peer training "Homegrown models"
 - Δ Expand "chapters" for more involvement through new places to engage
 - Δ Transform Advisory Committee to majority residents.

Connector Leaders



- INDIVIDUALS (CARE)
- ASSOCIATIONS + CONGREGATIONS
- INSTITUTIONS - GOVT, NON PROFITS, BUSINESS (CONNECTORS)
- LOCAL ECONOMY
- PHYSICAL WORLD
- CULTURE

Expanded Conversations

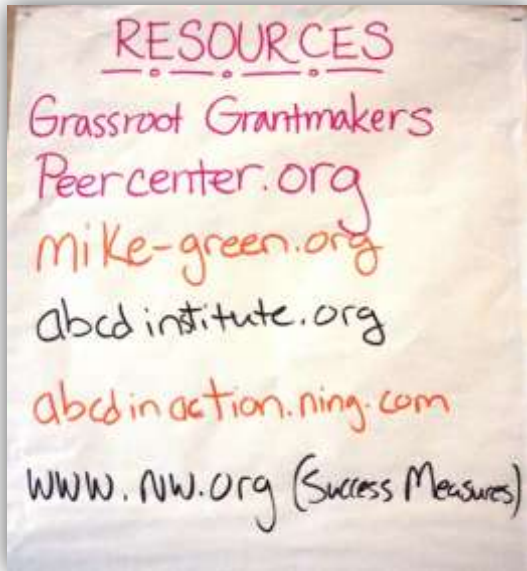


Expanded Conversations

- ◀ Neighbor Circles
- ◀ Livingroom Conversations
- ◀ "Pew" Conversations
- ◀ World Cafe (www.worldcafe.org)
- ◀ Connecting Learning Conversations
- ◀ Constituency Circles



Resources



Workshop Facilitators



Mike Green, Tara Zagofsky, & Ron Dwyer-Voss

Thank you all for your contributions!

